

# VISALIA VISUAL CHRONICLE

## 2012 JURIED EXHIBITION



### CALENDAR:

**Receipt of Entry Forms:**

By December 9th, 2011.

**Notification of Jury Selection:**

By December 13th, 2011

*Notification will be by email exclusively*

**Delivery of Artworks to Arts Visalia:**

By Friday, December 30th

**Running Dates of Exhibition:**

Arts Visalia Exhibition: January 4th through January 28th, 2012

*Please note that accepted entries will be displayed in other public venues through Dec. 31st, 2012.*

**Opening Reception:**

Friday, January 6th at Arts Visalia from 6:00 to 8:00 p.m.

**Return of Artworks:**

Artworks will be available to pick up at Arts Visalia on Saturday, January 5th, 2013, from Noon to 5:30 p.m.

**Above Image:**

2011 Permanent Collection Acquisition  
Ellen Milinich, "Rendered Legacy"  
Charcoal on Paper

*The Arts Consortium & Arts Visalia proudly present:*

## CALL FOR ENTRIES

**ABOUT THE EXHIBITION:**

Established in June of 2011, the Visalia Visual Chronicle is a permanent public collection of artworks owned by the Arts Consortium, a non-profit 501(c)(3) organization that connects creativity, community and culture in Tulare County, California and acts as the strategic local partner of the California Arts Council.

Beginning with the Visalia Visual Chronicle 2012 Juried Exhibition, a juried selection process will seek new artworks candidates for a one-year exhibition and consideration for permanent inclusion in the Visalia Visual Chronicle Collection. Artworks selected through the jury process will be featured in a major exhibition at Arts Visalia Art Center, followed by display in prominent public venues for the remainder of 2012. All artworks selected for the 2012 exhibition are considered candidates for the permanent collection.

**ELIGIBILITY:**

The Visalia Visual Chronicle is intentionally focused in theme and narrow in scope – dedicated exclusively to things about Visalia. Featured artists may live either locally or afar – as long as inclusions meet the Visual Chronicle criteria, as determined annually by the Visalia Visual Chronicle Acquisitions Committee:

- "Art will reflect the people, places, or cultures that define Visalia's identity, diversity, interests or concerns."
- "The art will reflect the times in which it was created."

Collection inclusions must be original fine art on paper, canvas or other such lightweight, durable supports. Fugitive, ephemeral, or transient materials that are not suitable for an archival, stable collection may be chosen for exhibition but will not be considered for permanent inclusion in the Chronicle. Art works which require handling by audiences (such as artists books, graphic novels, or other interactive works) will be evaluated on a case-by-case basis based on durability and conservation considerations.

Two-dimensional works on paper or canvas, generally not to exceed 32x40 inches (exceptions in scale may be made if merited). Some three-dimensional works may be considered for inclusion as storage and/or display space permit. Artworks requiring a power source other than that resident within the work will not be considered. Artwork entries may not have been previously exhibited in the 2011 Visalia Visual Chronicle Exhibition.

**SALES:**

All artworks in the exhibition must available for purchase. All artworks on display for the duration of the 2012 Visalia Visual Chronicle Exhibition (i.e., through December 31st, 2012) will be made available for Sponsored Purchases to become a part of the Visalia Visual Chronicle Collection. During this time, artworks will not be available for private purchase. Private and corporate sponsorships for the purchase of artworks for the permanent collection will be ongoing throughout the year and those artworks which are purchased will become the property of the Arts Consortium. At the conclusion of the year, artworks not purchased for the collection will then be returned to the individual artists. The Arts Consortium will retain 25% of sales price as a sales commission and will compensate the artist for 75% of the total sales value of artworks. Payments will be made to Artists within full within 30 days of the sale of the artwork.

# VISALIA VISUAL CHRONICLE INFORMATION

## IMAGE SUBMISSIONS:

Submissions must be received by December 1st, 2011. Submissions received after this time will not be considered. Accepted work that differs from the digital juried image may be excluded from the exhibition. Please do not send images that contain borders or text that is not part of the original work.

For consideration, artwork must be submitted in digital format as described below. CDs will not be returned, therefore original files should not be sent.

## DIGITAL FORMAT:

Artists may submit digital entries in JPEG format on CD only. Images should be 300 dpi resolution and a maximum of 1200 pixels in the largest dimension. Image files should be named with the artist's first and last name followed by the corresponding entry number.

Example: *firstname\_lastname\_1.jpeg*.

## ACCEPTED WORKS:

Accepted works must arrive ready to install between December 28th and December 30th, 2011. Pieces received outside of this timeframe may not be exhibited. All work must be ready for display with hanging systems of appropriate strength, and/or with secure bases and fixings. Framed artworks should be glazed using plexiglass. Works should not exceed 100lbs or require any special handling. Arts Visalia reserves the right to exclude any work that is not professionally presented. All works must remain on display for the entire exhibition.

Shipped works should be packed in reusable containers. DO NOT use styrofoam peanuts when packing artwork. Artwork should be prepaid via UPS, USPS, DHL or FedEx, and must be accompanied with a prepaid return shipping label.

COD deliveries will not be accepted. Artwork may be hand-delivered to the Arts Visalia Art Center during normal operating hours; Wednesday through Saturday, from 12:00 pm - 5:30 pm. Work will be considered abandoned if left for 30 days after the designated return dates. Such works will then be disposed, at the discretion of the coordinator.

**ENTRY FEE:** No entry fee.

**LIABILITY:** Works will be insured for the duration of the exhibition.

## ABOUT THE JURORS:

Works for the 2012 Visalia Visual Chronicle Juried Exhibition will be selected by a committee composed of the following members:

*Aaron Collins*- Aaron Collins is the founding curator of the Visalia Visual Chronicle Collection, having worked with McMillan Homes in launching the concept of a permanent, privately funded public collection for the community. Collins is the former curator of First Arts and, having written extensively on the arts, remains a regular contributor to Visalia Lifestyles magazine.

*Kevin Bowman*- Kevin Bowman is the director and curator of Arts Visalia Visual Art Center as well as an accomplished artist and an adjunct instructor of art at College of the Sequoias. His works in painting, printmaking and drawing have been exhibited in over forty solo and group exhibitions throughout the United States and abroad.

*Terry Ommen*- Terry Ommen, author of the book *Visalia: Then & Now*, is known throughout Visalia and the surrounding community as an expert in local history and culture.

## SEND COMPLETED ENTRY FORM & CD TO:

Visalia Visual Chronicle Juried Exhibition  
c/o Caroline Koontz  
Arts Consortium  
425 East Oak Avenue, Suite 301  
Visalia, CA 93291

## Please refer additional questions to:

Arts Consortium - Caroline Koontz  
559-713-4324  
CKoontz@ci.visalia.ca.us

## DELIVER ACCEPTED ARTWORKS TO:

Visalia Visual Chronicle Juried Exhibition  
Arts Visalia Visual Art Center  
214 East Oak Avenue  
Visalia, CA 93291



# VISALIA VISUAL CHRONICLE

## ENTRY FORM

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*Name of Artist*

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*Address*

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*City*

*State*

*Zip*

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*Phone*

*Cell Phone*

*Email*

*Please keep a duplicate of this information for your records and affix copies of the forms below to the back of accepted entries.*

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***Entry #1***

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*Title of Work*

*Artist's Name*

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*Medium*

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*Price/Insurance Value*

*H/W*

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***Entry #2***

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*Title of Work*

*Artist's Name*

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*Medium*

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*Price/Insurance Value*

*H/W*

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***Entry #3***

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*Title of Work*

*Artist's Name*

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*Medium*

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*Price/Insurance Value*

*H/W*

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