

# ARTS VISALIA VISUAL ART CENTER

## 2019 Orchid Sale Fundraiser Sale runs from May 4th until we are sold out!

***Special gallery hours during the week of the Orchid Sale***  
**Monday – Saturday, Noon – 5:30 p.m.**  
***Arrange for delivery at your business or service club meeting!***

*Our beautiful phalaenopsis orchids come in a variety of colors, are low maintenance and can bloom up to twice a year for months at a time.*

### OUR PRICE BREAKDOWN

Orchids: 800 @ 12.50	\$10,000
Delivery: 800 @ 1.50	\$1,200
Postage and print material	\$400
<b>TOTAL COST:</b>	<b>\$11,600</b>
Sale of Orchids: 800 @ \$25.00 =	\$20,000
Dollars raised without sponsors:	\$8,400
<b><i>Sponsorship donation GOAL</i></b>	<b>\$11,600</b>
<b>Dollars raised with sponsors: OUR GOAL</b>	<b>\$20,000</b>

# Sponsorship Opportunities

All sponsors will receive prominent recognition in our next newsletter, in addition to those recognitions listed below.

## *Renaissance Sponsorship*

**\$1000+**

- Recognition on Arts Visalia's Permanent Donor Wall.
- Recognition on posters, other printed materials as well as in our print ad in the newspaper.\*
- Prominent signage and recognition at the gallery during the sale.
- Year-round recognition on Arts Visalia's website.
- Recognition as a Major Exhibition Sponsor for one exhibition, including on postcards, posters\*\* and on Arts Visalia's website.
- Includes 4 orchids.

## *Baroque Sponsorship*

**\$750**

- Recognition on posters\*, other printed materials and in our print ad in the newspaper.
- Prominent signage and recognition during the sale.
- Year-Round recognition on Arts Visalia website.
- Recognition as an Exhibition Sponsor for one exhibition, including on postcards, posters\*\* and on Arts Visalia's website.
- Includes 3 orchids.

## *Impressionist Sponsorship*

**\$500**

- Prominent signage and recognition during the sale.
- Year-round recognition on Arts Visalia's website
- Recognition as an Exhibition Sponsor for one exhibition, including on postcards, posters\*\* and on Arts Visalia's website.
- Includes 2 orchids.

## *Cubist Sponsorship*

**\$250**

- Prominent signage and recognition at the sale.
- Year-round recognition on Arts Visalia's website.
- Includes 1 orchid.

**All sponsorships are 100% tax-deductible.**

*\*Sponsorship commitments due by **April 12, 2019** in order to appear on Orchid Sale specific posters, print material and newspaper advertisements. Sponsorships made after this time will still be recognized in all other forms of publicity.*

*\*\*We are unable to recognize sponsors who serve alcohol on posters.*

# ARTS VISALIA

## VISUAL ART CENTER

The purpose of Arts Visalia is to develop foster and promote the arts as central to the quality of life in Visalia.

As Visalia's only art center solely dedicated to the visual arts, we work hard to make this a family friendly place. Our growing list of activities includes art classes for children through the year.

We provide:

- Artist Exhibition Space
- Art Classes for All Ages
- Art Library
- Classroom & Meeting Space
- Art Show Receptions & Special Events
- Volunteer Opportunities
- Gift Shop featuring local artists and authors

For more information visit or contact the gallery at:

**214 East Oak Avenue**

**Visalia, CA 93291**

**(559) 739.0905**

**artsvisalia@sbcglobal.net   ArtsVisalia.org**

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- YES! I would like to sponsor Arts Visalia's 2019 Orchid Sale Fundraiser
  - YES! I would like to host Arts Visalia to sell orchids at my business/organization or event/service club meeting

Contact's name: \_\_\_\_\_

Company: \_\_\_\_\_

Sponsorship level: \_\_\_\_\_

E-mail address: \_\_\_\_\_

Phone number: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

**Arts Visalia Presents**



**2019 Orchid Sale  
Fundraiser**